

Mexico City, Mexico, August 8, 2019. UNIFIN Financiera, S.A.B. de C.V. (BMV: UNIFINA) (“UNIFIN” or the “Company”), informs that on this day, in response to a reverse inquiry by an institutional investor, the Company carried out a private offering of senior notes in the United States of America and other international markets in compliance with Rule 144A and Regulation S of the U.S. Securities Act of 1933 (the “Notes”) and the applicable regulations of the jurisdictions where such offer was made (the “Offering”) for an aggregate principal amount of US\$200,000,000.00 (Two hundred million 00/100 U.S. dollars) with an annual interest rate of 7.00%, showing the markets’ confidence in the Company, its strong fundamentals and positive growth outlook.

The date of issuance and settlement of the Notes will be August 12, 2019. The maturity date of the Notes is August 12, 2022.

The Company will use the proceeds from the Offering for general corporate purposes, including the repayment of short-term credit facilities, and the payment of fees and expenses incurred in connection with the offering of the Notes.

This communication should not be deemed to be an offer to sell or a solicitation of an offer to buy any securities. The securities offered have not been registered under the U.S. Securities Act of 1933, as amended, and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements. Any public offering of the securities to be made in the United States will be made by means of a prospectus that may be obtained from the issuer and that will contain detailed information about the company and management, as well as financial statements. The issuer does not intend to register any part of the offering in the United States.

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